



Kerv x IPC Compliance Cloud Guide

A complete compliance solution for today's business communication landscape



Brief:

IPC x Kerv Compliance Cloud have come together to apply unparalleled financial markets experience and innovative technology to address the requirements and challenges of evolving industry regulation. This partnership leverages IPC's extensive global trading ecosystem and Kerv's specialist Compliance-as-a-Service expertise to deliver a comprehensive solution that goes beyond traditional [trading] communications compliance management.

- Capture, store and gain easy access to every crucial communication, voice to text, video and screen, in and across multiple and diverse communications platforms integral to everyday business operations.

- Transformative technology, industry expertise and specialist support, delivered as a managed service, gives businesses the confidence to seamlessly navigate the obstacles and pitfalls of today's complex and evolving regulatory environment.

Non-compliance with stringent data capture and storage regulatory obligations has costly financial and reputational implications. A single data reporting error can escalate quickly into a crisis, disrupting operations and inflicting long-term damage. At the same time, effective navigation of intricate, varied and often ambiguous rules across a range of communications platforms diverts valuable resources away from core operations.



Why Compliance Cloud?

- **Risk Mitigation:** Avoid costly financial damage and reputational harm from non-compliance
- **Resource Optimisation:** Free up internal teams to focus on core business growth and innovation
- **Proactive Monitoring:** Effortlessly interface with diverse environments in a single, secure and centralized solution.



Complete Communication Compliance

Features

- **Streamlined and automated compliance processes** capture a range of data modalities, with no manual intervention
- **Unique recording and multilingual transcription** in over 30 languages
- **CDR reconciliation and vigilant recording** surveillance mitigates data discrepancies
- **Sentiment analysis** - Intelligence Plus provides emotional tone and context of conversations, allowing concerns to be addressed swiftly and boosting satisfaction
- **Encrypted live and legacy data** ensures compliant and secure data storage



Benefits

- **Effortless alignment with complex regulatory obligations**
- **Comply with MiFID II | PSD2 | GDPR | HIPAA | EMIR | FINRA regulation**
- **Cross-channel communication compliance**
- **Capture and secure every interaction** - from phone calls to instant messages, online meetings and high-definition video calls - and protect your business at every touchpoint.
 - **Phone calls** – crystal clear audio converted to secure WAV files
 - **Instant messages** – texts, emojis and shared files logged in real-time
 - **Online meetings** – screen capture records actions carried out during calls for context
 - **Video calls** – high-definition video streams coupled with audio capture for quality assurance
- **Seamless navigation in and across diverse platforms**
- **Navigate diverse platforms with ease**, including Microsoft Teams, UC platforms, IPC Terminals, trader voice systems, and mobile applications like WhatsApp. Unify your communication compliance strategy across all business tools, enhancing operational efficiency.

Channel Coverage

- IPC terminals and devices
- Microsoft Teams
- UC platforms
- Mobile devices
- Mobile Applications (e.g., WhatsApp)

IPC x Kerv

Enhance operational efficiency

This industry collaboration is a unique blend of global market insights (IPC) and an advanced compliance platform (Kerv C&C). With this future-proofed solution, financial institutions can meet current compliance obligations and anticipate future regulatory changes. At the same time, businesses benefit from a forward-thinking compliance solution that enhances operational efficiency and resilience, promotes market integrity and fosters trust.

Leverage data-driven insights

Kerv Compliance Cloud platform incorporates AI technology to process and scrutinise extensive quantities of data with far greater speed and precision than a human could achieve. Detection and analysis of data trends and patterns creates valuable compliance insights, including persistent trends requiring remedial action. AI also paves the way for predictive analytics, enabling organisations to anticipate - and address - potential compliance issues before they arise.

Unlock value

IPC's partnership with Kerv, at the intersection of compliance and convenience, packages cutting-edge technology, dedicated and specialist service support and flexible, modular Compliance-as-a-Service delivery. Managed through a unified dashboard, businesses can more efficiently manage regulatory compliance while valuable internal resources focus on business growth.

Discover a world where compliance meets convenience. Contact us today to learn how Compliance Cloud can revolutionise your approach to compliant data management.



About IPC:

A specialist technology and service leader powering global financial markets for over 50 years, IPC Systems is at the forefront of electronic trading connectivity and state-of-the-art cloud communications, setting the standard for exceptional service, innovation, and expertise.

IPC's customer-first approach is bolstered by an extensive and diverse financial ecosystem that spans all asset classes and connects market participants anywhere in the world for enhanced communication, collaboration, and compliance. Global services include electronic trading, trading communications, and infrastructure-as-a-service solutions.

IPC is ideally positioned to anticipate change and remain aligned with rapidly transforming markets, and to empower customers to adapt to change, now and in the future.

To learn more, visit www.ipc.com
Explore our Insights page and follow us on LinkedIn



About Partner:

Seamless communication is at the heart of every successful digital workplace. The move to more cloud-enabled, digital working environments creates particular compliance challenges for businesses in regulated industries challenged with capturing and managing communications data across multiple communications channels.

Kerv leverages the power of technology, end-to-end cloud solutions and digital transformation to help customers stay ahead of communications compliance obligations.

The main focus of Kerv's Collaboration and Compliance practise is to provide consistent and secure voice, video, meetings, social and instant messaging, and mobile communications services that satisfy the demands of the hybrid workplace.

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